

# NEWS RELEASE

## Imperial Irrigation District

*Protecting the flow of progress.*



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### **Swarthout to head up government affairs at IID**

Patrick Swarthout, an Imperial Valley native and current resident of La Quinta, will become the Imperial Irrigation District's government affairs officer on July 1. He will be assisted in his new position with the district by business control analyst Jennifer Goodsell, who will serve on an interim basis as government affairs specialist. Both appointments were announced by Brian Brady, IID general manager.

"Pat brings great experience to this critically important position," Brady said, "not only in the Coachella Valley but also within Imperial County. He will help to raise our profile in the communities we serve, particularly at the local government level."

Swarthout has more than 22 years of experience in public affairs, the last 11 as a representative of the Gas Company. He will be based in the district's La Quinta office, but his work will routinely bring him to the Imperial Valley. In addition, he will be responsible for both water and energy legislative outreach and issues management.

"I am pleased to be joining IID at this pivotal time in its history," Swarthout said. "I'm familiar with the district's operations in both valleys and am confident that I can make a positive impact in approaching the government affairs function as an extension of board policy."

Both Swarthout and Goodsell will be coordinating their efforts at the state and national levels with the district's lobbyists in Sacramento and Washington, D.C. The goal of the district's government affairs program, Brady said, will be to track legislative matters and anticipate emerging issues on behalf of the organization and its ratepayers.

"I think we can be a lot more proactive in working with our elected officials and others in the policymaking arena," said Brady, "and the team we now have in place is capable of making that happen for the district and the public it serves."



**Pat Swarthout**



**Jennifer Goodsell**

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